

THE IMPORTANCE OF INSURANCE



More than 94% of homeowners have homeowners insurance in the United States. Comparatively only 41 million out of 111 million renters have renters insurance.



Only 37% of renters have insurance. This figure is almost the same as the number of people who don't vote!

\$36B



Homeowners and renters collectively spend over \$36 billion dollars each year on insurance for their homes.

IT'S CHEAP

Budget for about \$20 a month. Try grouping your car and renters insurance together for more savings.



PROTECT YOURSELF

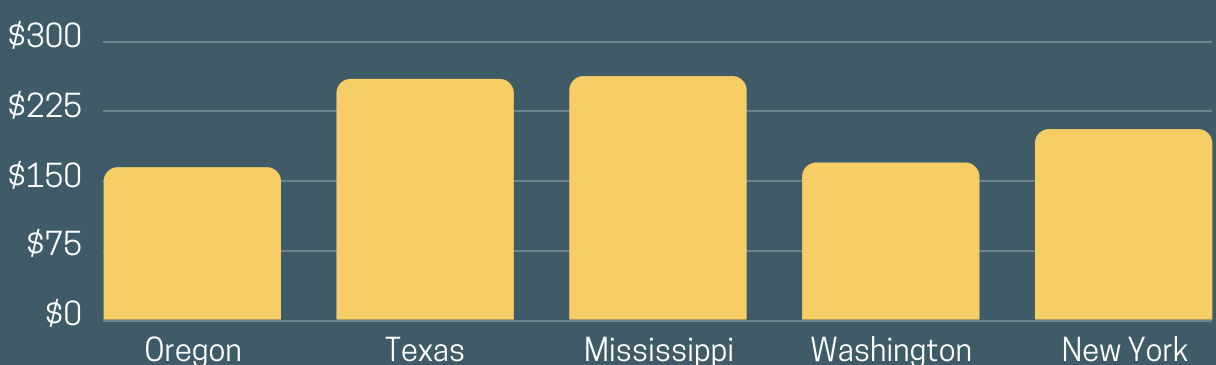
Insurance not only protects your personal belongings and assets from theft and damage it also provides liability coverage if someone is injured while in your apartment.

DISASTER COVERAGE



According to the *Journal of Financial Planning*, many homeowners have misguided views of what their coverage actually covers. A survey by the *National Association of Insurance Commissioners* reported more than 33% of homeowners believe flood damage is covered by their standard policy. Flood and earthquake damage are usually their own separate policies.

RENTERS RATES PER YEAR



Source: 2016 American Community Survey, 1-Year Estimates, US Census Bureau. Updated 9/2017

Insurance protects the landlord and the tenant and provides peace of mind. Talk to your property manager about the best ways to protect your investments.



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